

ISF 2015 Official News Release  
**For Release Immediate**  
**June, 2015**

**Cultures Unite at the 11<sup>th</sup> Annual Vancouver International Soccer Festival and Tournament (VISF) : VISF 2015 will Coincide with 2015 FIFA Women's World Cup Canada™ Finals!**

VANCOUVER, BC, CANADA – The Vancouver International Soccer Festival (VISF) is lacing up to kick off its 11th year on **Friday, Saturday and Sunday, July 3-5, 2015** when hundreds of athletes, officials, and volunteers will descend on Andy Livingstone Park in Vancouver for a tournament that promotes inclusion, respect, and equality.

The VISF is a 7-on-7 World Cup-style soccer tournament that brings together hundreds of footballers from multi-cultural communities to celebrate “the beautiful game” and showcase diversity and cultural harmony.

**Deputy Mayor Andrea Reimer, Elders from First Nations, and other special guests** will officially open the festival on **Friday, July 3, at 7:00PM** at **Andy Livingstone Park** in downtown Vancouver. **Park Located at 89 Expo Boulevard.**

Admission to the festival is free! It takes place **from 10:00am to 8:00pm on both Saturday and Sunday.** In addition to 44 soccer matches, festival highlights include globally inspired cuisine, a beer and wine garden, house DJ, flat-screen tournament TVs to watch the **2015 FIFA Women's World Cup Canada™ Finals, and much more.**

The Vancouver International Soccer Festival has aimed to include fair trade products wherever possible. All matches will be played with Fairtrade certified soccer balls, and various Fairtrade certified food and beverage options will be available to participants. As a result of these efforts, VISF has been recognized by Fairtrade Canada as **one of the first Fair Trade Accredited Sporting Events in Canada**, meaning fair trade goods were specifically chosen over conventional products. The principles of fair trade and the Fair Trade City designation held by the City of Vancouver align with the values of inclusion, equality, and respect that are espoused by the Vancouver International Soccer Festival. *“Soccer has an incredible power that can be used to make this world a better place. We work within this powerful platform to promote peace, equality, health, and education for everyone,”* says Adri Hamael, the Founder and Executive Director of VISF and the One Team for Peace Society.

Major sponsors include: **Citizenship and Immigration Canada, Granville Island Brewing, Simpson Thomas and Associates Trial Lawyers, Simpson Family Foundation, Novus TV, Novus Entertainment, Switch United, Social Conscience | Fair Trade Sports Balls, Bownet Goals, American Fabricators, UBC, Big Dog Food Service, and SCIUE Restaurants.** For more information, visit [www.oneteamunited.ca](http://www.oneteamunited.ca)

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Media Contact: Adri Hamael  
Mobile: [\(604\) 727-7038](tel:6047277038)  
Email: [ahamael@oneteamunited.ca](mailto:ahamael@oneteamunited.ca)